

DIGITALLY PRINTED FLEXSHADE®

DIGITAL PRINTING ALSO AVAILABLE FOR VIDEO CONFERENCING BACKGROUNDS



■ Whether you're looking to make a splash with some large graphics for your business, using a wall of windows as an artistic canvas, communicating a message in a restrictive environment, bringing the outdoors into your space, or printing a unique design, Draper's in-house custom printed shades and backgrounds are the perfect solution.

SIZES

– Graphic shades available in any size that is offered in a window shade.

FEATURES

Custom printed graphic shades are ideal when restrictions are imposed on signage. Company logos or ads can be printed on the outer side for display to the world, or graphics can be printed on either side of the shade. If you need a small number of shades with a custom weave, color, or pattern, this is more cost-effective than manufacturing a one-off fabric. Custom printed backgrounds convey a brand message in press rooms, trade show booths, or along the red carpet, or give telepresence an air of professionalism.

Draper's printers digitally produce high-quality images with incredibly sharp detail. The use of CMYK (cyan, magenta, yellow, and black) inks allow for brilliant and vibrant color reproduction throughout a wide color gamut.

COLOR MATCHING

We utilize highly accurate spectrophotometers for profiling, printer calibration, and scanning of color targets. Our printer operators can color match your physical targets through use of printed color grids, dialing in the final printed colors until they are just right.

HIGH QUALITY

Knowledgeable in-house designers and high-tech digital printers ensure the highest quality control. Our backlit inspection table allows us to review prints of any size for print quality and color accuracy before the fabric leaves the print room. We use daylight-balanced lighting throughout the print room, and utilize a dedicated light booth when needed for critical review.

ENVIRONMENTAL RESPONSIBILITY

Latex inks used by Draper are UL ECOLOGO Certified and GREENGUARD Gold Certified to standards for low-chemical emissions into indoor air, and can be used on several GREENGUARD Gold Certified fabrics.

FABRICS

Draper's most recommended window shade fabric for printing is Opaque White, a white opaque vinyl suited for crisp image reproduction, or E Screen in 1, 3, 5 or 10% openness, a white mesh fabric that allows fabric view-through. Mesh fabrics allow view through and therefore do not reproduce graphics quite as sharply as opaque fabrics. For an additional expense Draper may be able to print on non-white fabrics, or fabrics not listed above. Not all fabrics are printable. Contact Draper for details.