

INTRODUCING FOCAL POINT™

Draper, Inc. is pleased to announce an innovation in modular projection screens for the AV Rental market:

The FocalPoint™.

FocalPoint is designed for standard and small venues, such as meeting rooms or breakout rooms. The FocalPoint retains the modular frame construction that makes Draper's StageScreen® so popular.

With small profile frame segments made of sturdy extruded aluminum, the FocalPoint is extremely **rigid and durable**, while remaining lightweight. With no hinges, the FocalPoint is strong, and still features quick and easy assembly. All available sizes of FocalPoint are built from combinations of the same frame segments. Even optional legs are constructed using these frame segments.

AV rental dealers can **improve their ROI** while easily streamlining inventory with the FocalPoint. You can easily build multiple screen sizes from a common inventory of frame segments, only requiring you purchase separate viewing surfaces for different sizes.



DRAPER®

www.draperinc.com/go/FocalPoint.htm



The FocalPoint viewing surface attaches with Draper's unique DuraLoop™ bungees and convenient nylon pull-tabs. The result is a perfectly flat self-centering viewing surface that attaches quickly and easily—**WITH NO SNAPS**. In addition, the viewing surface includes a black border that extends past the edge of the frame, neatly hiding the DuraLoops and frame posts. Surfaces are available in Black-Backed M1300 matt white viewing surface or Cineflex neutral grey for rear projection. Custom surfaces and sizes are available.



Dress Kits are available, standardly featuring **Inherently Flame Retardant Velour**. A FocalPoint Dress Kit consists of a skirt, valance, and a pair of side drapes. The skirt features simple attachment with two DuraLoops and convenient magnetic fasteners. Valance bars and drapery bars hook instantly onto the viewing surface posts, and drapes and valance attach with DuraLoops. The FocalPoint dress kit hardware is also used for the StageScreen.

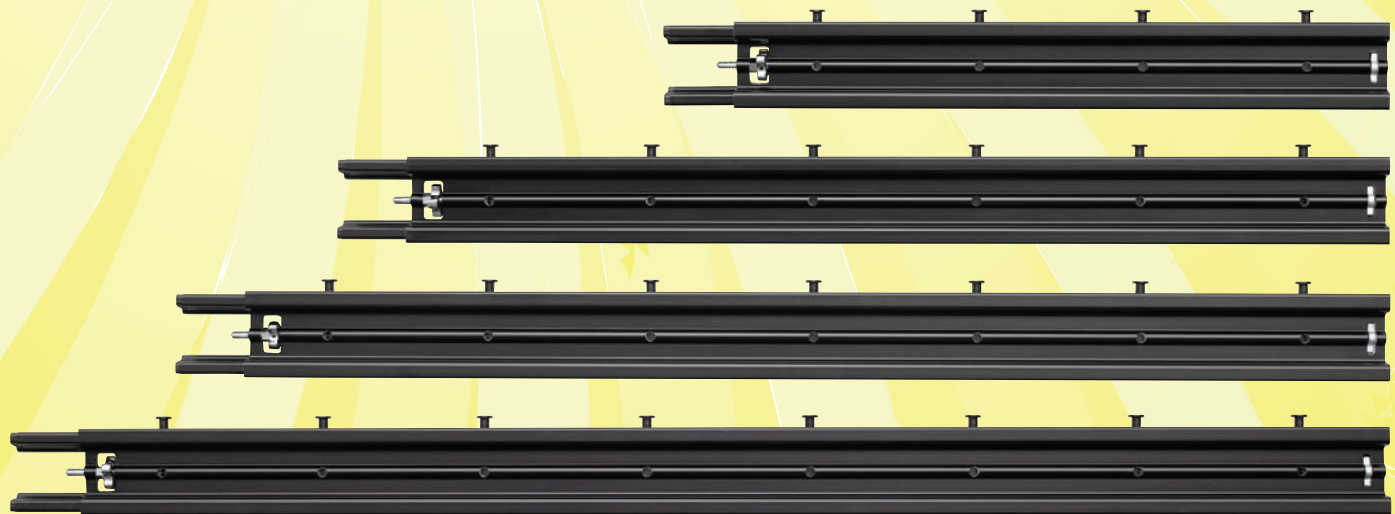


Valance Bar



2-Piece Drapery Bar

FocalPoint offers exact true formats – call for custom sizes. Silver or black anodized frame is available.



FocalPoint Frame Segments

