**Draper At Home Introduces New Northeast Regional Sales Manager**

**(Spiceland, Ind.) –** Draper At Home has announced the hiring of a new Residential Regional Sales Manager. Ken Goodrich will be responsible for the northeastern United States.

Goodrich comes to Draper with 23 years of residential shade experience, including 9 years at Prestige Window Fashions and 14 years at Worldwide Window Fashions.

“We are thrilled to have Ken aboard the Residential team and excited about this opportunity,” said Chris Sitarov, LEED GA, Draper At Home Director of Residential Sales. “His experience at the dealer level and his knowledge of and contacts in the region is a big boost for our efforts in the northeast.”

Ken lives in southern New Jersey. In addition to his home state, his territory includes Connecticut, Delaware, Maine, Maryland, Massachusetts, New Hampshire, New York, Pennsylvania, Rhode Island, Vermont, Virginia, and Washington, D.C.

“I can’t wait to get started on this exciting new opportunity,” said Goodrich. “Draper is a great company with a lot of potential in the residential market. I’m looking forward to helping establish Draper At Home as the premier luxury residential shade brand in the northeast.”

**About Draper At Home**Draper® At Home is the residential brand of Draper, Inc., a leading commercial and residential shade and screen manufacturer located in Spiceland, Indiana. We make thousands of custom shades daily and are bringing new levels of choice, quality, and deliverability to residential shading markets. We also manufacture a full line of projection screens, AV lifts, and AV mounts and structures. To learn more, visit [www.draperathome.com](http://www.draperathome.com).

**Media Contact:**Terry Coffey
Phone: 765-856-1230
E-mail: **tcoffey@draperinc.com**Website: [**www.draperathome.com**](http://www.draperathome.com)